



NEWSLETTER 1

JUNE 2020



ideal-migration.com

Welcome to IDEAL-M's inaugural newsletter !



What is IDEAL-M?

IDEAL-M aims to raise awareness about the dangers of illegal migration and misinformation about the journey to Europe as well as the actual conditions when reaching the hosting countries.

It will focus on Senegal as a country of origin and would assess the needs of Senegalese people when arriving in European countries, especially Germany where there is higher concentration of people from that origin.



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AMIF Programme
of the European Union

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein

THE MAIN OBJECTIVES

- Highlight the potentials for legal migration and to provide actual information for those people who might be interested in migrating, through mobilisation of diaspora communities already settled in Europe
- Develop a counter-narrative in a wider range of media through campaigning and use of digital media and local press



THE SPECIFIC OBJECTIVES



- Support diaspora to function as a bridge between migrants and local population emphasizing on possible forms of economic activity and economic growth back in the country of origin
- Build networks between relevant stakeholders for source-pooling and engaging diaspora communities as bearers of reality-based information to prospective irregular migrants
- Prepare migrants' organisations to deal with irregular migration and help diaspora on engaging in effective communication campaigns
- Share knowledge and experiences across partner countries which will increase capacity and awareness of best practices on engaging diaspora communities.



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Get to know the five IDEAL-M Work Packages

WP1: Management and Coordination of the action

WP2: Initial Context and Environment Mapping

WP3: Target groups and communication channels assessment

WP4: Awareness Raising Campaign

WP5: Dissemination and exploitation



WHAT ALREADY HAPPENED?



The project was launched in January 2020.

Partners involved in IDEAL-M met in Athens of February 29th for the kick-off meeting of the two-years-long project.

During this meeting, partners defined roles and assigned tasks and responsibilities.

Over the past months, partners have been involved in the management and coordination of the action (WP1).

They are currently working on the production of a consolidated mapping of the context and the environment under which the project is going to be implemented (WP2).

PARTNERS



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